

## MUNICIPAL PROFILE

Profile Year: 2012

MUNICIPALITY : LALA  
 PROVINCE : LANAO DEL NORTE

### GENERAL PROFILE

|                            |                          |                             |
|----------------------------|--------------------------|-----------------------------|
| <b>Number of Barangays</b> | <b>Income Class</b>      | <b>Land Area (sq. km.)</b>  |
| 27                         | First Class              | 14,025                      |
| <b>Population</b>          | <b>Population Growth</b> | <b>Number of households</b> |
| 65,355                     | 3.97                     | 13,725                      |

### STATE OF LOCAL GOVERNANCE REPORT

|                           |               |                              |
|---------------------------|---------------|------------------------------|
|                           | <b>RATING</b> | <b>ADJECTIVAL EQUIVALENT</b> |
| LGPMs                     | 4.21          | HIGH                         |
| Fiscal Admin. Performance |               |                              |

### SEAL OF GOOD HOUSEKEEPING RECIPIENT

|                                |                |
|--------------------------------|----------------|
| <b>CY 2011</b>                 | <b>CY 2012</b> |
| Seal of Good Housekeeping 2011 |                |

### STRATEGIC VALUE OF LGU

|                                   |             |            |            |
|-----------------------------------|-------------|------------|------------|
|                                   | <b>HIGH</b> | <b>MED</b> | <b>LOW</b> |
| Economic Potential Performance    | High        |            |            |
| Poverty Incidence                 |             | Medium     |            |
| Social Services                   |             |            |            |
| • Education: School Achievement   | High        |            |            |
| • Health: Access to Services      | High        |            |            |
| Peace & Order: Conflict Situation |             |            | Low        |

### FINANCIAL PROFILE

| <b>Income</b>           |                | <b>Expenditure</b>       |                |
|-------------------------|----------------|--------------------------|----------------|
| IRA Share               | P77,292,324.00 | Governance               | P 9,587,109.81 |
| Locally-sourced Revenue | 21,200,985.00  | Administration           | 79,022,418.35  |
| Other Revenues          | 240,241.00     | Social Services          | 10,104,021.84  |
| Total Income            |                | Environmental Management | 20,000.00      |
|                         | P98,733,550.00 | Total Expenditure        | P98,733,550.00 |

### PEACE AND ORDER PROFILE

|  |   |
|--|---|
| Number of Infiltrated Barangays<br><b>None</b> | Number of Influenced Barangays<br><b>None</b> |
| Number of Threatened Barangays<br><b>None</b>  | Crime Rate<br><b>.67</b>                      |

**POLITICAL PROFILE**

| <b>Number of Registered Voters</b> | <b>Number of Precincts</b> | <b>Voters Turnout in the last Election</b> |
|------------------------------------|----------------------------|--|
| <b>37,675</b>                      | <b>228</b>                 | <b>78%</b>                                 |

**LIST OF ELECTED OFFICIALS**

| <b>Name</b>                     | <b>Position</b>               | <b>Remarks</b>     |
|---------------------------------|-------------------------------|--------------------|
| Hon. Allan J. Lim               | Mayor                         | Elected            |
| Hon. Reynino R. Longcob         | Vice Mayor                    | Elected            |
| Hon. Felcon C. Lasmarias        | SB Member                     | Elected            |
| Hon. Lyndon L. Abucay           | SB Member                     | Elected            |
| Hon. Cesar Yap Jr.              | SB Member                     | Elected            |
| Hon. Jeoffy Fung                | SB Member                     | Elected            |
| Hon. Ben Bryan R. Bontilao      | SB Member                     | Elected            |
| Hon. Jose B. Yap Jr.            | SB Member                     | Elected            |
| Hon. Juanito Neumeran           | SB Member                     | Elected            |
| Hon. Virigil Rey Perez          | SB Member                     | Elected            |
| Hon. Ronilo C. Lasmarias        | ABC Pres. Ex-Officio Official | Elected/Ex-Officio |
| Hon. Stephen Cesar Y. Quibranza | FSK Pres. Ex-Officio Official | Elected/Ex-Officio |

**ECONOMIC PROFILE**

| <b>Sources of Livelihood - Percentage</b> | <b>List Rural Banks/Saving Bank/Commercial Banks/ Cooperative Banks</b> |
|---|---|
| 1. Farming (Agriculture)                  | 1. First Valley Bank (Rural Bank)                                       |
| 2. Fishing (Fishery Sector)               | 2. One Network Bank (Rural Bank)  |
| 3. Business and Trade                     | 3. Allied Bank (Commercial Bank)  |
| 4. Employment                             |   |
| 5. Skilled/Unskilled                      |   |

**UTILITIES/FACILITIES**

| <b>Telephone Connectivity</b> | <b>Mobile Phone Connectivity</b> |
|-------------------------------|----------------------------------|
| 1. GLOBE                      | 1. GLOBE/TM                      |
| 2. PLDT                       | 2. SMART/TNT                     |
|                               | 3. SUN                           |
| Internet Service Providers    | Electricity Provider             |
| 1. SMART                      | 1. LANECO                        |
| 2. GLOBE                      | 2.                               |

**TOURISM PROFILE**

| <b>Tourist Destinations</b> | <b>Restaurants</b> |
|-----------------------------|--------------------|
|                             |                    |
|                             |                    |
|                             |                    |

### HISTORICAL BACKGROUND

| Date Created  | Legal Basis   |
|---|---|
| March 22, 1949  | Executive Order No. 208, issued by then President Elpedio Quirino   |
| <b>Vision:</b><br>The Municipality of Lala is envisioned to be a liveable, productive municipality where people are healthy, peaceful, happy, well educated and God-fearing living in a safe, clean environment with nationally competitive economy and with transparent, accountable and participatory local government. | <b>Mission:</b><br>The Municipality shall promote local economy, ensure public safety, and strengthen capabilities of local government to achieve its goals and objectives by providing basic services to its people. |

### AWARDS AND RECOGNITION

| Name of Award   | Date Received     |
|---|-------------------|
| 1. 1 <sup>st</sup> Prize Araw ng Lanao del Norte - Booth Contest  | July 4, 2012      |
| 2. 1 <sup>st</sup> Prize Livestock Contest – Kara Bull            | July 4, 2012      |
| 3. 1 <sup>st</sup> Prize Livestock Contest – Kara Cow             | July 4, 2012      |
| 4. 1 <sup>st</sup> Prize Livestock Contest – Bull                 | July 4, 2012      |
| 5. 2 <sup>nd</sup> Prize Livestock Contest – Best Dress Kara Bull | July 4, 2012      |
| 6. 1 <sup>st</sup> Prize Lighting Contest -                       | December 17, 2012 |
| 7. 2 <sup>nd</sup> Prize Belen Contest                            | December 17, 2012 |
| 8. 3 <sup>rd</sup> Prize Lantern Contest                          | December 17, 2012 |

### DILG PROGRAMS AND PROJECTS

| Name of Program/Project   | Funding       |
|---------------------------|---------------|
| Local Gov't. Support Fund | P1,000,000.00 |
| DOH/Salintubig            | P2,000,000.00 |
|                           |               |
|                           |               |

### CONTACT DETAILS

|                                       |   |
|---------------------------------------|---|
| NAME: <b>HON. ALLAN J. LIM</b>        | Position: <b>Municipal Mayor</b>          |
| Office Address: <b>LGU-LALA, L.N.</b> | Office Phone Number: <b>(063)388-7020</b> |
| Mobile Phone Number:                  | Email Address:                            |